



Great universities constantly expand their reach by sharing knowledge – among colleagues, among departments, among schools, and finally across countries and continents.

<http://ocw.tufts.edu>

Tufts OCW Quarterly Newsletter

Winter 2007 Volume 2, Issue 1

Tufts OpenCourseWare is part of a new educational movement where course content is accessible for free to everyone online. Tufts OCW is a publication of Tufts course materials. Tufts University's offerings demonstrate the university's strength in the life sciences, as well as a multidisciplinary approach, an international perspective, and an underlying ethic of service to our local, national and international communities. Tufts OCW is a publication of Tufts course materials. It does not require any registration, does not offer academic credit and, in most cases, does not provide access to Tufts faculty.

Winter Updates:

We are always looking for new Tufts courses to publish. If you are a Tufts faculty member, we would be happy to provide you with a faculty information packet. Please email ocweditor@tufts.edu to start the process.

Tufts OCW in the News:

Mary Lee, M.D. Associate Provost, was quoted in an article about OCW in the January 4, 2007, Christian Science Monitor by Gregory M. Lamb. You can see the article here: <http://www.csmonitor.com/2007/0104/p13s02-legn.html>

New Courses:

Three new courses were launched in the December 2006 release:

- Human-Animal Relationships - Cummings School of Veterinary Medicine
<http://ocw.tufts.edu/Course/39>

This course is the first part of the Ethics and Values Signature Program, which is one of the factors making Tufts unique in veterinary education. It is designed to enrich the student's understanding of various aspects of our individual and communal relationships with "animals" (or, to use scientific terminology, "other animals"), and to stimulate creative thinking about the expanding horizons of veterinary medicine, particularly those relevant to both traditional and newer forms of human-animal interaction.

- **Agricultural Science and Policy II - Friedman School of Nutrition Science and Policy**
<http://ocw.tufts.edu/Course/40>

This course, semester two of a year-long course, highlights the relevance of natural resource conservation for ensuring healthy agricultural, food and environmental systems, as well as the various approaches for implementing it. The course focuses on plant-pest interaction, crop breeding, plant nutrients, and livestock production. Topics covered during the first semester are soils, water, air and energy.

- **Medicine III: Hospital Clerkship Program, Academic Year 2006/2007 - School of Dental Medicine**
<http://ocw.tufts.edu/Course/38>

This practicum enables the student to assess the level of compromise in the history and physical examination of a medically-compromised patient and modify dental care appropriately and to be competent in the assessment and management of a medically-compromised dental patient in a clinical setting.

Website Redesign:

Recently redesigned, the Tufts OCW website now includes user profiles, highlights of several courses and an improved search tool.

Website Traffic:

Through the end of January, 2007, Tufts OCW has received 490,723 visits. Traffic to the OCW website increased substantially in the fourth quarter 2006, with usage increasing by 22% between Q3 2006 (97,210 visits) and Q4 2006 (118,605 visits). The average number of visits per day improved from 1,056 in Q3 to 1,289 in Q4. December 14, 2006 was the busiest day of the quarter with 1,618 visits. The most traffic comes from these countries: the United States, the United Kingdom, Canada, India, China and the Philippines.

Feedback has been collected from users to document the social and cultural impact for faculty members, students, and self-learners of using Tufts OCW materials. Faculty

members indicate that Tufts OCW impacts their teaching practices by: providing additional teaching materials (with faculty members integrating Tufts OCW materials into their courses), increasing their knowledge-levels in certain areas, and impacting how course materials are developed by emphasizing instructional technology. Users have also noted that Tufts OCW affects their research endeavors by: providing broader current information, providing references to more related information, and improving awareness of research concepts. Students have noted that Tufts OCW helps to develop their understanding of particular content areas while providing easy access to quality information.

User visits by region from June 2005 through February 2007		
Regions	Visits	% Visits
North America	256,724	59%
Northern & Western Europe	63,760	14.65%
Asia & Pacific Islands	60,982	14.02 %
South/Central America & Caribbean Islands	12,641	2.91 %
Middle East	12,284	2.82 %
Australia	11,290	2.59 %
Eastern Europe	9,088	2.09 %
Africa	8,331	1.91 %

OCW International Consortium (OCWC) News:

The next OCWC Conference will be held in Santander, Spain, in May 2007.

The OCW Consortium Portal is available at <http://ocwconsortium.org>. You can see Tufts' representation as well as that of the numerous other member institutions, with profiles of each (if available). The site includes a basic cross-site search to find materials on any subject offered by member institution sites, and information for other institutions or organizations who may be interested in sharing their content or supporting the movement. The site also includes news from around the consortium. Tufts is contributing to the consortium in three areas: sustainability, reach and impact, and growing more OCWs.

Notice to all Tufts faculty:

OCW is continually looking for new courses to add to the site. If you would like to participate, please email ocweditor@tufts.edu or ocwfeedback@tufts.edu.

Support OCW:

If you would like to support Tufts in this exciting educational initiative, please visit <https://www.alumnicconnections.com/donate/tufts>. When you reach Step 2 "About Your

Gift," skip down to the "Other" field and enter "OpenCourseWare Fund" before entering the amount of your gift. Or you may call 800-737-7035 from anywhere in North America or 617-627-2643 from anywhere in the world to make a gift via credit card. You may mail a donation (check payable to "Trustees of Tufts College") to:

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To subscribe to this newsletter, please send a request with your email address to ocwfeedback@tufts.edu.

